



ANNUAL SPONSORSHIPS FOR 2023

Business sponsorship is a way for your business to invest in the community and the current and future workforce. The arrows below show you an estimate of the economic impact your donation has on getting people tutored to strengthen their literacy skills.

PRESENTING SPONSOR (exclusive opportunity)

\$5,000

- The exclusive sponsor of Literacy Connection events and building
- Premier logo placement on sponsor poster displayed at each event
- Logo on Literacy Connection website with live link
- Logo with live link in monthly community newsletter. (600 people)
- Banner with company name and logo on building railing in Patton Park

\$165,000 economic impact - 480 hours of instruction

IMPACT SPONSOR (two opportunities)

\$3,500

- Logo placement on sponsor poster displayed at each event.
- Logo on Literacy Connection website with live link.
- Logo with live link in monthly community newsletter. (600 people)
- Banner with company name and logo displayed in reception area.

\$115,500 economic impact - 300 hours of instruction

PRIME PARTNERS (three opportunities)

\$2,500

- Logo placement on sponsor poster displayed at each event.
- Logo on Literacy Connection website with live link.
- Logo with live link in monthly community newsletter. (600 people)
- Banner with company name and logo displayed inside a tutoring room..

\$82,500 economic impact - 240 hours of instruction

PROGRAM SUPPORTERS (six opportunities)

\$1,200

- Logo placement on sponsor poster displayed at each event.
- Logo on Literacy Connection website sponsor page

\$39,600 economic impact - 120 hours of instruction

BUSINESS PARTNERS (ten opportunities)

\$650

- Mention on sponsor poster displayed at each event.
- Mention on Literacy Connection website sponsor page

\$21,450 economic impact - 60 hours of instruction

EVENTS

Annual Luncheon with call to action held in June. (200 in attendance)

Annual Walk for Literacy held in September. (75 in attendance)

Annual Awards Ceremony honoring student, tutors and supporters held in November. (150 in attendance)